

Rep Order# 8887124 Ver# 1 Status New
EC'd No

Traffic Order# 37657

Printed: 10/19/2012 10:31 AM
Last Received: 10/19/2012 9:58 AM
Showing Buylines: All Lines

1 of 2

Station NLAS-TV LAS VEGAS
Advertiser () PRIORITIES USA ACTIO
Product Issue
Estimate# 1789
Buyer CASEY BASSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1789
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR PRIORITIES USA. PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SU	800P-1000P	COLUMBO<	:60	\$200.00	10/28-10/28	1	1	1	\$200.00	
	2	TH	800P-900P	M T MOORE SHOW/DICK VAN DYKE	:60	\$400.00	10/25-10/25	1	1	1	\$400.00	
	3	F	800P-900P	M T MOORE SHOW/DICK VAN DYKE	:60	\$400.00	10/26-10/26	1	1	1	\$400.00	
	4	M	800P-900P	M T MOORE SHOW/DICK VAN DYKE	:60	\$400.00	10/29-10/29	1	1	1	\$400.00	
	5	TH	1000P-1100P	DICK VAN DYKE/HONEYMOONERS	:60	\$400.00	10/25-10/25	1	1	1	\$400.00	
	6	M	1000P-1100P	DICK VAN DYKE/HONEYMOONERS	:60	\$400.00	10/29-10/29	1	1	1	\$400.00	
	7	W	1000A-1100A	PERRY MASON	:60	\$400.00	10/24-10/24	1	1	1	\$400.00	
	8	F	1000A-1100A	PERRY MASON	:60	\$400.00	10/26-10/26	1	1	1	\$400.00	
	9	TU	700P-800P	MASH/MASH B	:60	\$800.00	10/23-10/23	1	1	1	\$800.00	

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---REPORT TOTALS---

Report Totals: 9 / \$3,800.00

---SALES MONTHLY TOTALS---

Oct 12: 7 / \$3,000.00 Nov 12: 2 / \$800.00

Sales Totals: 9 / \$3,800.00

Station Totals: 9 / \$3,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$0 temp 0%

Books FEB11
Demos RA35+